

COLLEGE OF BUSINESS DEAN'S DISTINGUISHED LECTURE

Born This Century!

James Curleigh

President and CEO, KEEN Inc.



James Curleigh is president and chief executive officer of Portland-based KEEN Inc., an outdoor brand that delivers innovative hybrid products. Prior to KEEN, Curleigh led Salomon North America during the company's surge in winter sports and its successful extension into the outdoor category. Curleigh will discuss how to re-think, re-engage, and re-imagine success for the 21st Century. He will share his personal journey and focus on key success factors leading to KEEN's position as one of the fastest growing outdoor brands this century.

TUESDAY
OCT. 5
7-8:30 P.M.
Austin Auditorium
LaSells Stewart Center

FREE
and open to the public

INFO 541-737-6020

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